

OFFER

Kilsyth Basketball is pleased to offer your organisation the opportunity to create a meaningful and mutually beneficial Partnership with our Association and its players. As one of the most recognisable sporting clubs within the region, Kilsyth Basketball has a strong market profile and is a highly prestigious basketball association within Australia.

Your Partnership with one or more of our players can provide many exciting opportunities for your organisation to gain exposure and raise your business profile. Grow your brand in alignment with the rapidly growing and highly engaged Kilsyth Basketball brand.

WHO WE ARE

*Kilsyth Basketball was established in 1963 to promote and manage basketball in the Yarra Ranges and Mountain District areas, primarily by conducting competitions and development programs for players registered with the Association. Today we are one of the largest Basketball Association in the Southern Hemisphere, responsible for over **1,170** basketball teams on a weekly basis with an estimated active membership in excess of **15,000**. Our members play on **17** courts across four different basketball stadiums all under the Kilsyth Basketball banner.*

YOUR TEAMS

Kilsyth Basketball is the home of the Kilsyth Cobras, who are your senior representative teams. We have 6 senior teams across 3 leagues:

- *The Kilsyth Cobras Senior Men and Women's teams compete in the prestigious South East Australian Basketball League (SEABL)*
- *2015 saw the introduction of the Men and Women's Wheelchair Basketball Teams (NWBL & WMWBL). These two teams are the only Victorian teams in the National Wheelchair Basketball League (NWBL), with both teams taking out national championships*
- *Our Under 23 Senior Men and Women's development teams compete in The Big-V, Victorian Youth Championship (VYC) Competition; the best youth competition Australia has to offer.*

REACH

*Kilsyth Basketball is at the forefront on the social media scene. On Facebook alone, we have over **10,000 followers**, while Instagram and Twitter have a combined following of **3,700** people which means that your brand/name will be visible moment to moment with Kilsyth basketball. Our website is also highly viewed, averaging approximately **18,000** visits per month.*



SEABL PLAYER SPONSORSHIP

\$550 Incl. GST SEABL player sponsorship

PARTNERSHIP BENEFITS

Benefits of your sponsorship include but are not limited to:

- Your business name/logo on the Player Sponsors Wall at the Kilsyth Sports Centre.
- Your organisations name will appear in all SEABL home game programs next to the name of your sponsored player.
- Your organisations name and logo will be included next to your sponsored player's 'Athlete Profile' on the Kilsyth Basketball website.
- Use of your sponsored Kilsyth Cobras player/s for one (1) promotional activity within the sponsorship period (To be approved by Kilsyth Basketball).
- A season family pass to all Kilsyth Cobras SEABL, VYC, NWBL and WNWBL home games for the 2018 Season. (Including Finals, General Admission Seating)
- Exclusive Cobra Player pack - Cap, socks, stubby holder and framed player photo
- Acknowledgement of your business as your sponsored player enters the court during pre-game introductions at SEABL home games.
- Invitation for two (2) to the Kilsyth Basketball Sponsors Recognition night.



PLAYER BENEFITS

Your contribution as a Player Sponsor helps provide our Senior Cobra players with first aid, physio, sports taping, uniforms, accommodation, travel (air & ground) and travel gear for the duration of the 2018 season, assisting to ensure that they can perform to the best of their abilities on the court.