

KILSYTH
COBRAS



2020

PLAYER SPONSORSHIP

NATIONAL WHEELCHAIR BASKETBALL LEAGUE



OFFER

Kilsyth Basketball is pleased to offer your organisation the opportunity to create a meaningful and mutually beneficial Partnership with our Association and its players. As one of the most recognisable sporting clubs within the region, Kilsyth Basketball has a strong market profile and is a highly prestigious basketball association within Australia.

Your Partnership with one or more of our players can provide many exciting opportunities for your organisation to gain exposure and raise your business profile. Grow your brand in alignment with the rapidly growing and highly engaged Kilsyth Basketball brand.

WHO WE ARE

*Kilsyth Basketball was established in 1963 to promote and manage basketball in the Yarra Ranges and Mountain District areas, primarily by conducting competitions and development programs for players registered with the Association. Today we are one of the largest Basketball Association in the Southern Hemisphere, responsible for over **1,170** basketball teams on a weekly basis with an estimated active membership in excess of **15,000**. Our members play on **17** courts across four different basketball stadiums all under the Kilsyth Basketball banner, with a new four-court stadium set to open in May 2020.*

YOUR TEAMS

Kilsyth Basketball is the home of the Kilsyth Cobras, who are your senior representative teams. We have six senior teams across three leagues:

- *The Kilsyth Cobras Senior Men and Women's teams compete in the newly-formed NBL1 - the National Basketball League winter league.*
- *2015 saw the introduction of the Men and Women's Wheelchair Basketball Teams (NWBL & WMWBL). These two teams are the only Victorian teams in the National Wheelchair Basketball League (NWBL), with both teams taking out national championships.*
- *Our Under 23 Senior Men and Women's development teams compete in The Big-V, Victorian Youth Championship (VYC) Competition; the best youth competition Australia has to offer.*

REACH

*Kilsyth Basketball is at the forefront on the social media scene. On Facebook alone, we have over **12,000 followers**, while Instagram and Twitter we have a combined following of over **6,000** users, giving your brand terrific exposure to a far reaching audience. Our website is also highly viewed, averaging approximately **19,000** visits per month.*

NBL1 PLAYER SPONSORSHIP

\$550 Incl. GST NWBL/WNWBL player sponsorship

PARTNERSHIP BENEFITS

Benefits of your sponsorship include but are not limited to:

- Your organisation's name/logo on the NWBL/WNWBL Player Wall at the Kilsyth Sports Centre.
- Your organisation's name will appear in all NWBL/WNWBL home game programs next to the name of your sponsored player.
- Your organisations name and logo will be included next to your sponsored player's 'Athlete Profile' on the Kilsyth Basketball website.
- Use of your sponsored Kilsyth Cobras player/s for one (1) promotional activity within the sponsorship period (to be approved by Kilsyth Basketball).
- 2x Adult Season Passes to all Kilsyth Cobras **NBL1**, VYC, NWBL and WNWBL home games for the 2020 Season. (Including Finals, General Admission Seating)
- Exclusive Kilsyth Cobras membership pack
- Acknowledgement of your business as your sponsored player enters the court during pre-game introductions at NWBL/WNWBL home games.
- Invitation for two (2) to the Kilsyth Basketball Sponsors Recognition night.

PLAYER BENEFITS

Your contribution as a Player Sponsor helps provide our Senior Cobra players with first aid, physio, sports taping, uniforms, accommodation, travel (air & ground) and travel gear for the duration of the 2020 season, assisting to ensure that they can perform to the best of their abilities on the court.



PAYMENT DETAILS

NWBL/WNWBL PLAYER SPONSOR (\$550)

COMPANY NAME:

PLAYERS NAME:

CONTACT NAME:

ADDRESS:

POSTCODE:

E-MAIL:

PHONE NUMBER: MOBILE:

AMOUNT: \$..... SIGNATURE: DATE:

Payment Options: Invoice - Via Electronic Transfer

Account Name: Kilsyth Basketball
BSB: 083 – 125
Account No: 166 888 388

Credit Card Details

Card Number/...../...../..... Visa / MasterCard

Expiry Date/..... Amount \$

Card Holders Signature.....

Office use Only

Receipt Number: _____ Payment Method: Cash _____ EFT _____ Direct Deposit _____

Amount Paid: _____ Date: _____