

KILSYTH  
COBRAS



*KILSYTH COBRAS*  
**NBL1 PLAYER SPONSOR**  
*2023*





## OFFER

*Kilsyth Basketball is pleased to offer your organisation the opportunity to create a meaningful and mutually beneficial Partnership with our Association and its players. As one of the most recognisable sporting clubs within the region, Kilsyth Basketball has a strong market profile and is a highly prestigious basketball association within Australia.*

*Your Partnership with one or more of our players can provide many exciting opportunities for your organisation to gain exposure and raise your business profile. Grow your brand in alignment with the rapidly growing and highly engaged Kilsyth Basketball brand.*

## WHO WE ARE

*Kilsyth Basketball was established in 1963 to promote and manage basketball in the Yarra Ranges and Mountain District areas, primarily by conducting competitions and development programs for players registered with the Association. Today we are one of the largest Basketball Association in the Southern Hemisphere, responsible for over **1,100** basketball teams on a weekly basis with an estimated active membership in excess of **15,000**. Our members play on **19** courts across four different basketball stadiums all under the Kilsyth Basketball banner.*

## YOUR TEAMS

*Kilsyth Basketball is the home of the Kilsyth Cobras, who are your senior representative teams. We have four senior teams across two leagues:*

- *The Kilsyth Cobras Senior Men and Women's teams compete in the prestigious NBL1 - the National Basketball League winter competition*
- *Our Under 23 Senior Men and Women's development teams compete in The Big-V, Victorian Youth Championship (VYC) Competition; the best youth competition Australia has to offer.*

## REACH

*Kilsyth Basketball is at the forefront on the social media scene. On Facebook alone, we have over **13,000 followers**, while Instagram and Twitter we have a combined following of over **7,000** users, giving your brand terrific exposure to a far reaching audience. Our website is also highly viewed, averaging approximately **19,000** visits per month.*



## NBL1 PLAYER SPONSORSHIP

**\$650 Incl. GST NBL1 player sponsorship**

*Benefits of your sponsorship include but are not limited to:*

- Your organisation's name/logo on the NBL1 Player Wall at the Kilsyth Sports Centre.
- Your organisation's logo will appear on the back of your sponsored players warmup shirt for all 2023 NBL1 games
- Your organisation's name will appear in all NBL1 home game programs next to the name of your sponsored player.
- Use of your sponsored Kilsyth Cobras player/s for one (1) promotional activity within the sponsorship period (to be approved by Kilsyth Basketball).
- 2x Adult Season Passes to all Kilsyth Cobras NBL1 and VYC home games for the 2023 Season. (Including Finals, General Admission Seating)
- Exclusive Kilsyth Cobras membership pack
- Acknowledgement of your business as your sponsored player enters the court during pre-game introductions at NBL1 home games.
- Invitation for two (2) to the Kilsyth Basketball Sponsors Recognition night.

## PARTNERSHIP BENEFITS

Your contribution as a Player Sponsor helps provide our Senior Cobra players with uniforms, physio, sports taping, first aid and travel gear for the duration of the 2023 season, assisting to ensure that they can perform to the best of their abilities on the court.





## PAYMENT DETAILS NBL1 PLAYER SPONSOR (\$650)

PLAYER NAME: .....

COMPANY NAME: .....

CONTACT NAME: .....

ADDRESS: .....

..... POSTCODE: .....

E-MAIL: .....

PHONE NUMBER: .....

MOBILE: .....

AMOUNT: \$..... DATE: ...../...../.....

SIGNATURE: .....

### Payment Options:

Invoice - Via Electronic Transfer

Account Name: Kilsyth Basketball

BSB: 083 - 125

Account No: 166 888 388

### Credit Card Details

Card Number ...../...../...../..... Visa / MasterCard

Expiry Date ...../..... CCV ..... Amount \$ .....

Card Holders Signature.....

### Office use Only

Receipt Number: \_\_\_\_\_ Payment Method: Cash \_\_\_\_\_ EFT \_\_\_\_\_ Direct Deposit\_\_\_\_\_

Amount Paid: \_\_\_\_\_ Date: \_\_\_\_\_